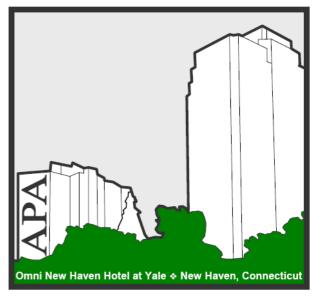
# CHALLENGES CHANGES

2006 SOUTHERN NEW ENGLAND PLANNING CONFERENCE

SEPTEMBER 27, 28 & 29, 2006

SPONSORED BY THE STATE CHAPTERS OF THE AMERICAN PLANNING ASSOCIATION CONNECTICUT \* MASSACHUSETTS \* RHODE ISLAND





CCAPA Special Events c/o Michele Lipe PO BOX 494 South Windsor, CT 06074

TIME-SENSITIVE MATERIAL!

2006 APA Conference and Annual Meeting Notice

## CHALLENGES & CHANGES

## CONFERENCE OVERVIEW

Welcome to New Haven! Join your colleagues in the heart of New Haven. Our conference center is located one block from Yale University and just around the corner from the picturesque and historic New Haven Green. This year we will feature renowned guest speakers, 21 highly informative and instructive workshops, mobile workshops, chapter meetings, a spectacular conference reception and the chance to explore one of the great New England cities. As a special added event, the conference will be offering a special half-day pre-conference seminar focusing on planning for a disaster-resistant community. Don't delay – register now at advance reduced rates! And meet us in New Haven!

## SPECIAL EYENTS

LUNCHEON: Thursday, September 28

#### GUEST SPEAKER CESAR PELLI, FAIA

This year the conference welcomes **Cesar Pelli, FAIA** as our featured guest speaker at Thursday's luncheon. Mr. Pelli, a native of Argentina, has close ties to Southern New England as a former Dean of the Yale University School of Architecture where he continues to lecture. His work has been widely published and exhibited, with nine books and several issues of professional journals dedicated to his designs and theories. He has received eleven Honorary Degrees and over 150 awards for design excellence. Mr. Pelli is most recently recognized for his architecture in the design of the Petronas Towers, Kuala Lumpur, Malaysia.

## **OPENING RECEPTION:** Thursday, September 28 SHUBERT THEATER

Join your fellow conference attendees at a special reception at the SHUBERT THEATER! We will have plenty of food and a cash bar. Music, backstage tours of the Shubert's usually hidden inner workings and other surprises await you. The Shubert is a two minute walk from the Omni through an urban park. Two beverages will be included with your ticket.

LUNCHEON: Friday, September 29

## GUEST SPEAKERS MAYOR JOHN DESTEFANO AND APA PRESIDENT DAVID SIEGEL, AICP

John DeStefano, Jr., is the City of New Haven's Mayor since 1994. During his tenure the City has twice been awarded "All-America City" recognition. Mayor DeStefano is a dedicated proponent of building strong neighborhoods and has led New Haven's resurgence as an economic centerpiece in Connecticut. The Mayor has consistently been Connecticut's leading advocate for property tax reform and smart growth.

David M. Siegel, AICP, is the ever popular and energetic President of the American Planning Association. Under his leadership, APA is experiencing a significant growth in its membership and realized a number of major innovative national and international programs. David will be telling us more of APA's accomplishments and hopes for the future. He'll also be joining us throughout the conference and looks forward to meeting and talking to our attendees.

#### **BREAKFAST MEETINGS**

On Friday morning we look forward to our annual chapter meetings over breakfast. So be bright-eyed and bushy-tailed. Chapter meetings will start promptly at 8 a.m. and your breakfast will be available beginning at 7:30 a.m.

## MOBILE WORKSHOPS

All mobile workshops will take place regardless of weather. Concluding time of each varies but are expected to run a minimum of 2.5 hours. Mobile workshops will return in ample time for evening event.

#### MOBILE WORKSHOP 1 (MW1) Thursday 2 p.m. Downtown Tour: The Past Meets the Future

Join expert guides from the Town Green Special Services District who will walk you through downtown highlighting points of interest such as historic sites, adaptive reuse of old office buildings into apartments, condo's, retail and restaurants and the exciting new Gateway Project. This project involves major new construction of a hotel/convention center, apartment and retail buildings, parking garages, plus the relocation of Gateway Community College and Long Wharf Theater from the Long Wharf district on I-95. Land formerly housing the Macy's and Malley's department stores as well as the recently demolished New Haven Coliseum will form the heart of this project. (Walking tour)

#### MOBILE WORKSHOP 2 (MW2) Friday 2 p.m. River Street Municipal Development Project

Tour the newly created River Street MDP by electric trolley! This area was recently created to jump start redevelopment of an old 19<sup>th</sup> century heavy industrial area into a modern light industrial corridor. Along the way the tour will visit the historic Wooster Square neighborhood, including Wooster Square Park, and Fair Haven. Upon reaching the MDP you will see and learn about the combination of historic existing factories and the new light industrial area. Along the way you will see many other notable historic and architectural features that highlight the diversity of New Haven. (Bus and walking tour)

## WEDNESDAY SEMINAR

LIMITED ATTENDANCE

#### PLANNING FOR A DISASTER-RESISTANT COMMUNITY

This year, the Southern New England Planning Conference includes a special Emergency Management Planning Session. This session will run from 1:00 p.m. to 6:00 p.m. and is limited to the first 50 registrants.

#### A Seminar for City and County Planners, Planning Officials, and Consultants

Developed cooperatively between the American Planning Association and the Federal Emergency Management Agency (FEMA), this course reviews the planning requirements outlined in the Disaster Mitigation Act of 2000 (DMA) and also focuses on the overall benefits of hazard mitigation planning to communities.

Be prepared to confront a natural disaster that could impact your community with little warning. One of the best defenses against natural disasters, such as winter storms, floods, and hurricanes, is to prepare a hazard mitigation plan. This workshop will help you prepare and protect your community from natural disasters.

#### **Format**

Planning for a Disaster-Resistant Community is team-taught by an emergency management professional and APA training consultant. The emergency management professional will be either a FEMA or state hazard mitigation staff person selected in part for their role in local mitigation planning.

Hands-on exercise scenarios are conducted based upon conditions that we face in the Northeast. Participants will take with them a workbook and a number of useful handouts. The workbook contains a series of eight worksheets that allow them to assess their own community's hazards and mitigation plans.

This workshop has been presented in several other conference venues and participants responded with highly positive evaluations of the course. Participants found the exercises a good hands-on opportunity to apply what they learned during the presentations.

#### Principal Presenter, William D. Wagoner, AICP

Mr. Wagoner is the Planning and Emergency Management Director for Livingston County, Michigan. In addition, he serves as an adjunct faculty member for the Division of Emergency Management Training Academy of the Michigan Department of State Police. He is also on the Michigan Hazard Mitigation Coordinating Council and is the immediate past chair of the Certified Emergency Manager Commission of the International Association of Emergency Managers.

The exercise is based on Wagoner's many years of experience conducting hazard-related training. His course work focuses on the mitigation of flooding, tornadoes, and winter hazards that affect industrial communities. The scenarios used in this exercise should be useful in our New England states.

Registration will be on a first-come-first-served basis. You will receive a separate email confirmation of your registration.

DON'T WAIT FOR THE NEXT DISASTER TO STRIKE YOUR COMMUNITY. SIGN UP NOW FOR THIS IMPORTANT AND INFORMATIVE HANDS-ON EXPERIENCE!!

## THURSDAY SESSIONS

#### Healthy Neighborhoods: A Market Based Approach to Neighborhood Reinvestment

Learn how an innovative approach called "Healthy Neighborhoods" can create strong, healthy, and competitive neighborhoods in aging and declining neighborhoods as it is being implemented by the Neighborhoods of Hartford, Inc.

## The Impacts on Planning of Kelo v. New London

The fallout from the *Kelo v. New London* eminent domain decision includes federal, state, and local legislative action. This session looks at those changes in southern New England and surrounding states, assesses their real impact, and provides guidance on what planners can and should do.

#### Tools and Techniques for Building Sustainable Communities

At this session the Green Valley Institute and The Borderlands Project will share the lessons they have learned working to promote sustainable development in rural southern New England, using charrettes, workshops featuring innovative techniques, and facilitating natural resource planning.

#### Noon-1:30

1:45-

3:15

à

10:00-

11:45

## **Economic Revitalization** through Historic Preservation

This session will deal with the rationale, mechanics and legal associated authority preservation ordinances. including design guidelines and mapping of historic districts. The workshop is based on Hartford's protecting experience with utilizing properties the Secretary of the Interior's standards, as well as local design guidelines.

#### **AICP Exam Preparation**

This session will benefit candidates for the Fall 2006, or Spring 2007, AICP Exam by providing a primer on its subject matter, including pointers to both prepare for and take the exam.

#### Lunch with Cesar Pelli

## Moving Beyond Good Intentions: Making Brownfields Come Alive

Learn first hand what it takes to develop a Brownfield site into a mixed-use development. Featuring projects in RI and CT, this session will discuss what it actually takes to move brownfield redevelopment from goal to reality. You will learn from the perspectives of the developer, the designer, and regulatory requirements.

#### Green Design

Panelists will explore Green Building and focus on ways to conserve natural resources and reduce consumption of energy for new construction and municipal infrastructure Green Design will be discussed with given consideration to promoting it by regulatory agencies and the in implementation of capital projects.

CT's LULA: Changing the Land **Use Decision-making Paradigm** The Land Use Leadership Alliance Training Program is a 4that teaches day course participants how to use land use conflict resolution, law, and decision-making community techniques to balance growth and development. This session includes a typical LULA break-out and a discussion of its communitybuilding tools.

## Creating Green Neighborhoods: Open Space Residential Design

Open Space Residential Design is a development approach that promotes development based on environmental and social priorities; featuring a design partnership between municipal officials and developers that provides innovative flexible incentives for marketability, mixed housing, and minimal disturbance.

6:00-9:00

3:30-

5:00

Opening Reception at the Shubert Theater

## FRIDAY SESSIONS

#### 7:30-8:00

8:00-9:00

9:00-

## Connecticut Chapter Meeting (over breakfast)

#### The Code of Ethics

This session will provide an overview of the new AICP Code; the differences between the new and the old Code; and will provide situational examples of the application of the Code. The session will also include tips on what the practicing planner can do to keep their planning / Zoning Boards on an ethical path.

#### Massachusetts Chapter Meeting

Breakfast is available

## (over breakfast) Emergency Exercises: The Good, the Bad and the Ugly

In this session you will learn desian effective to emergency exercises. You will explore tree basic types of exercises. while learning techniques develop objectives and evaluation You will conclude by designing your own emergency exercise in break-out groups.

Rhode Island Chapter Meeting (over breakfast)

#### Bringing Affordable Housing and Sustainable Development Together

Massachusetts has developed several innovative initiatives uniting the production and preservation of affordable housing with principles of sustainable development and smart growth. Participants will learn how the State developed its comprehensive approach to State-wide affordable housing

and smart growth initiatives.

#### Winning Public Support for TOD

Drawing on their experience orchestrating rezonina processes to for three TOD developments—urban and suburban-in different parts of Massachusetts, the speakers will talk about the tools and strategies they used to overcome public skepticism about increased density and height, reduced parking, and other common features of transit oriented and compact development.

#### Lesson of Katrina: There is no **Sustainable Development** Without Hazard Management

One of the most profound lessons taught by Hurricane Katrina is that development which floods is not decent, not safe, not sanitary, not sustainable nor is it affordable. This workshop discusses the concept of "No Adverse Impact" developed by the Association of State Floodplain Managers as a non-confrontational, legally defensible. approach to sustainable and safe development.

#### Creative Building Reuse in **Ipswich MA**

how Ipswich. Learn Massachusetts, approached its many vacant and underutilized spaces in creative ways for new affordable housing, commercial and retail spaces, among other uses, bringing life back to many once-vacant buildinas. Participants will learn the strategies used by the town (zoning tools, community engagement, growth management techniques, and leadership that inspired partnerships)

#### 12:00-1:45

2:00-

3:15

3:30-

4:45

10:30-

11:45

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#### Lunch with New Haven Mayor DeStefano and APA President David Siegel, AICP

#### A Statewide Approach to **Context Sensitive Design**

The Massachusetts Highway Department recently released a new "Project Development and Design Guide" which outlines a context-sensitive approach to the development of transportation projects throughout the Commonwealth. This session will describe the genesis of the Guide, the Task Force process used to develop the Guide, of aspects multimodal accommodation and flexibility provided within the Guide, and lessons learned.

#### TND: from the Vision to the **Ribbon Cutting**

The Massachusetts EOEA will provide an overview of Traditional Neighborhood Development (TND) characterized by a variety of housing types, a mix of land uses, an active center, a walkable design, and often transit within a compact neighborhood scale, and discuss approaches to effective rezoning. Case studies will include Mashpee Commons on Cape Cod. and the new Mansfield Center at the University of Connecticut.

#### Supportive Housing: A **Success Story of Partnerships in Connecticut**

This workshop will focus on supportive housing initiatives in Southern New England permanent, affordable independent rental housing with support services. Learn how it fit seamlessly can into communities and how it provides an effective solution to homelessness and a viable option for people and families with disabilities.

#### State Planning for a Flat World

Effective and coordinated state planning will be essential for New England states to compete in the modern global economy, address contemporary social and economic challenges, and continue to sustain their life quality and character. A panel of expert planners from the tri-state region will discuss current state planning organization alternatives and how effective each is at furthering these planning goals, and engage the audience in а discussion concerning what planners can do.

#### **Building a 21<sup>st</sup> Century Village**

This session will explore process and products available to help a community build a 21st Century Village, including steps to identify the elements of a village, and how the proposed location meets objectives. The process is a marriage of land use and transportation, with emphasis on pedestrian. Session participants will be treated to a 3dimensional, 5-minute digital film clip of the proposed Village in the year 2020.

#### Mansionization: The **Challenge of Regulating Monster Homes**

Explore and review methods and approaches that regulatory alternatives have been implemented.

have been applied to address the impact of monster home construction activity within and outside the New England region. This highly visual presentation will address the assets and liabilities of various

## SPONSORSHIP AND EXHIBITOR OPPORTUNTIES ARE STILL AYAILABLE

CONTACT:

CT - CHRIS SMITH | 860.251.5606 | cjsmith@goodwin.com

MA - FELIPE R. SCHWARZ, AICP | 617.924.1770 | fschwarz@vhb.com

- SUF MARA | 401,724.5200 | email maras@psdri.net

## TRAYEL AND ACCOMMODATIONS (HYPERLINKS ACTIVE AS OF 5/2006)

#### HOTEL

A block of rooms have been set aside at the Omni New Haven Hotel at Yale for overnight accommodations. Special conference room rates are \$119.00 per night for single or double occupancy (plus tax). In order to receive the conference rate, reservations must be made by 5:00 p.m. on Monday, August 28, 2006. After that date, rooms are subject to availability and standard Omni pricing. Check in time is 3:00 p.m. and check out time is 12:00 noon. For reservations call the hotel directly (203) 772-6664; central reservations (800) 400-1700; or visit http://www.omnihotels.com/FindAHotel/NewHavenYale.aspx

#### **PARKING**

Parking is available, for a fee, at the Crown Street Garage. See Connector Directions.

#### RAIL

METRONORTH http://as0.mta.info/mnr/stations/station\_detail.cfm?key=252

SHORELINE EAST http://www.shorelineeast.com/

AMTRAK http://www.amtrak.com/servlet/ContentServer?pagename=Amtrak/HomePage

#### **BUS**

CTTRANSIT http://www.cttransit.com/content/routesNewHaven.asp

#### OTHER TRANSPORTATION RESOURCES

http://www.infonewhaven.com/index.cgi/656

http://www.google.com/maps?f=q&hl=en&q=155+Temple+Street,+New+Haven,+Connecticut+0 6510&om=1&ll=41.3086,-72.926731&spn=0.016312,0.043259

#### NEW HAVEN Hartford and points north RAII Shubert Theater Omni Hotel 34 Quinnipiac River To New London and points east NEW HAVEN To Stamford HARBOR and points west

#### DIRECTIONS FROM MASSACHUSETTS AND NORTHERN CONNECTICUT

I-91 South to New Haven, Exit 1 \* Take the "Downtown" New Haven exit (Exit 1), heading west which puts you on the Route 34 connector . Immediately merge to the extreme right lane \* Follow Connector **Directions Below:** 

#### **DIRECTIONS FROM WESTERN** CONNECTICUT

I-95 North to New Haven . Take the "Downtown" exit in New Haven, which puts you on the Route 34 connector & Immediately merge to the extreme right lane Follow Connector Directions Below:

#### DIRECTIONS FROM RHODE ISLAND AND EASTERN CONNECTICUT

I-95 South to New Haven . Take the "Downtown" exit in New Haven, which puts you on the Route 34 connector & Immediately merge to the extreme right lane Follow Connector Directions Below:

#### CONNECTOR DIRECTIONS (ROUTE 34)

Take the first exit, "Downtown," ❖ "Church Street." \* Keep straight to first light (Church Street). \* Turn right at light onto Church Street, heading north. . Merge to second lane from left. \* The third light is Chapel Street. \* Turn left on Chapel, go for one block to Temple Street. . Turn left onto Temple Street. . (OMNI Hotel is on left)

PARK: Directions and parking information will be provided with the email confirmation. For budgeting purposes plan on \$12.00 per day.

## REGISTRATION FORM

#### PLEASE COMPLETE BOTH SIDES

#### **REGISTRATION DATES**

Early Registration must be post-marked by **8/28/2006**Standard Registration must be postmarked by **9/12/2006** 

Register early to ensure availability of Opening Reception and mobile workshop tickets

#### **REGISTRATION FOR 9/27 SPECIAL SEMINAR**

	EARLY	STANDARD	ON-SITE
APA Member	\$50	\$60	\$70*
Non Member	\$60	\$70	\$80*
* On-site registration may not be	available		

**Special Seminar Total** 

#### **REGISTRATION FEES FOR 9/28 and 9/29**

	EARLY	STANDARD	ON-SITE
CAV	LARET	017111071110	ONTONE
APA Member – 2 Days	\$150	\$175	\$200*
APA Member — 1 Day (indicate day below)	\$100	\$125	\$150*
Non-Member – 2 Days	\$175	\$200	\$225*
Non-Member — 1 Day (indicate day below)	\$125	\$150	\$175*
Student – 2 Days	\$50	\$65	\$80*
Speaker Only (no meals included)	\$0	\$0	\$0
Single Day Attendee (circle one)	Thursday	or	Friday

- \* On-site registration may not include lunch
- Please indicate any dietary restrictions:

#### 9/28 & 9/29 Registration Total

#### **MOBILE WORKSHOPS**

Circle tour(s) requested	EARLY	STANDARD	ON-SITE
River Street MDP	\$15	\$15	\$15
Guided Walking Tour	\$15	\$15	\$15
Mob	ile Worksh	op Total	

#### **OPENING RECEPTION**

#tickets	@ \$35.00/TICKET	

FORM OF PAYMENT Check O P.O O

#### TOTAL ENCLOSED

Mail Payment and Form to:

CCAPA - Fall Conference

Attn: Michele Lipe

PO BOX 494

South Windsor, CT 06074

#### ON-SITE REGISTRATION AND CHECK-IN HOURS

Wednesday Special Seminar:

Noon - 1:00 p.m.

**Thursday & Friday Program:** 

Wednesday 6:00 p.m. – 7:00p.m.

Thursday 8:30 a.m. - 5:00 p.m.

Friday 7:30 a.m. - Noon

1E AICP YES **○** 

NAME TAG PREFERENCE

ORGANIZATION

NO O

ADDRESS

CITY STATE ZIP CODE

PHONE FAX

Confirmation of registration will only be sent to an email address

FMAII

Please circle Chapter Affiliation:

Connecticut Massachusetts Rhode Island

PLEASE PROVIDE NAME OF GUEST (IF ATTENDING SPECIAL EVENT(S))

#### 9/28 & 9/29REGISTRATION INCLUDES

Full two day registration fee includes all luncheons and breaks. Single day registration includes one luncheon and breaks.

#### SPEAKER REGISTRATION

Speakers who are attending the conference must register and submit the appropriate fee. Speakers who are attending their session only must complete the Registration Form and circle "Speaker Only."

#### **PAYMENT INFORMATION**

Please complete both sides of this form and return the entire page with appropriate fees (check, money order, or purchase order only). Payment for on-site registration must be made by check, money order, or cash only. No credit cards will be accepted. Please make checks payable to CCAPA. CCAPA's federal identification number is 22-2511702.

#### **CANCELLATION / REFUND POLICY**

Cancellations received before September 8 will be refunded subject to \$35 administrative fee. Absolutely no refunds are made after this date. Cancellation and refund requests must be made in writing.

#### MOBILE WORKSHOP POLICY

You will receive a **confirmed** or **standby** ticket at check-in based on the order in which registration forms are received. You must arrive at the assembly area 10 minutes before departure. Seats of confirmed participants who are not present will be given to standby attendees. Refunds will be issued only to standby ticket holders upon presentation of ticket at the registration desk after the start of the workshop. Refund checks will be mailed.

#### FOR MORE INFORMATION ON REGISTRATION

Contact Michele Lipe lipe@southwindsor.org

Please return this entire page with your registration fee. Remember to check off session choices on the reverse side.

## SESSION PREFERENCES

**FRIDAY** 

3:30-4:45

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For Thursday and Friday Attendees, please indicate your session preferences below to help us allocate conference room space.

Please select or	ne sessio	on fron	n each time group:
	0	<b>A</b> 1	Healthy Neighborhoods: A Market Based Approach to Neighborhood Reinvestment
THURSDAY 10:00-11:45	0	<b>A2</b>	The Impacts of Kelo v. New London on Planning
	0	А3	Tools and Techniques for Building Sustainable Communities
THURODAY	0	B1	Economic Revitalization through Historic Preservation
THURSDAY 1:45-3:15	0	B2	Moving Beyond Good Intentions: Making Brownfields Come Alive
	0	В3	Green Design
THIDODAY	0	C1	AICP Exam Preparation
THURSDAY 3:30-5:00	0	C2	Connecticut's LULA: Changing the Land Use Decision-making Paradigm
	0	C3	Creating Green Neighborhoods: Open Space Residential Design
	0	D1	The Code of Ethics
FRIDAY 9:15-10:30	0	D1 D2	The Code of Ethics Emergency Exercises: The Good, the Bad and the Ugly
	0	D2	Emergency Exercises: The Good, the Bad and the Ugly
9:15-10:30	0	D2	Emergency Exercises: The Good, the Bad and the Ugly
	0	D2 D3	Emergency Exercises: The Good, the Bad and the Ugly Bringing Affordable Housing and Sustainable Development Together
9:15-10:30 FRIDAY	0	D2 D3	Emergency Exercises: The Good, the Bad and the Ugly Bringing Affordable Housing and Sustainable Development Together  Winning Public Support for Transit Oriented Development
9:15-10:30 FRIDAY	0 0	D2 D3 E1 E2	Emergency Exercises: The Good, the Bad and the Ugly Bringing Affordable Housing and Sustainable Development Together  Winning Public Support for Transit Oriented Development Lesson of Katrina: There is no Sustainable Development Without Hazard Management
9:15-10:30 FRIDAY 10:45-Noon	0 0	D2 D3 E1 E2	Emergency Exercises: The Good, the Bad and the Ugly Bringing Affordable Housing and Sustainable Development Together  Winning Public Support for Transit Oriented Development Lesson of Katrina: There is no Sustainable Development Without Hazard Management
9:15-10:30 FRIDAY	0 0	D2 D3 E1 E2 E3	Emergency Exercises: The Good, the Bad and the Ugly Bringing Affordable Housing and Sustainable Development Together  Winning Public Support for Transit Oriented Development Lesson of Katrina: There is no Sustainable Development Without Hazard Management Creative Building Reuse in Ipswich Massachusetts
9:15-10:30  FRIDAY 10:45-Noon  FRIDAY	0 0 0	D2 D3 E1 E2 E3	Emergency Exercises: The Good, the Bad and the Ugly Bringing Affordable Housing and Sustainable Development Together  Winning Public Support for Transit Oriented Development Lesson of Katrina: There is no Sustainable Development Without Hazard Management Creative Building Reuse in Ipswich Massachusetts  A Statewide Approach to Context Sensitive Design
9:15-10:30  FRIDAY 10:45-Noon  FRIDAY	0 0 0	D2 D3 E1 E2 E3 F1	Emergency Exercises: The Good, the Bad and the Ugly Bringing Affordable Housing and Sustainable Development Together  Winning Public Support for Transit Oriented Development Lesson of Katrina: There is no Sustainable Development Without Hazard Management Creative Building Reuse in Ipswich Massachusetts  A Statewide Approach to Context Sensitive Design Traditional Neighborhood Development: from the Vision to the Ribbon Cutting

## **REGISTRATION FORM ON REVERSE SIDE**

Mansionization: The Challenge of Regulating Monster Homes

**G2** Building a 21<sup>st</sup> Century Village