



Turkish Trade Day

Opportunities in Aerospace & Medical Sectors

Please join the U.S. Commercial Service, the Turkish Trade Consul, and Turkish industry experts to explore opportunities in Turkey. This event will educate local companies about business opportunities in Turkey in relation to the Aerospace & Defense and Medical sectors.

WHY TURKEY?

Turkey's rapidly expanding economy, political and economic stability, and the possibility of EU membership continues to attract the attention of a variety of American companies. In 2012, U.S. exports to Turkey were \$12.6 billion. Turkey's financial sector is stronger than that of many other countries, due in part to a series of reforms in the wake of the 2001 financial crisis which left Turkish banks better leveraged than many of their U.S. and European counterparts.

AGENDA

- 9:30 – 10:00 Registration
- 10:00 – 12:00 Aerospace and Defense Opportunities
- 12:00 – 1:00 Lunch session: Doing Business in Turkey
- 1:00 – 2:30 Medical Opportunities

Aerospace participants interested are welcome to remain for the lunch and the Medical Opportunities sessions.

Medical participants are encouraged to come for the lunch session: *Doing Business in Turkey*.

ABOUT THE U.S. COMMERCIAL SERVICE

Located across the United States and in U.S. Embassies and consulates in nearly 80 countries, our global network of trade professionals helps U.S. businesses succeed in markets around the world. Whether you're looking to make your first export sale or expand to additional

EVENT DETAILS

Date: Thursday, January 23 2014

Time: Aerospace & Defense 10:00AM - 1:00PM
Medical Sector 12:00PM - 3:00PM

Location: Shipman & Goodwin
One Constitution Plaza
Hartford, CT

Fee: \$45

Registration:

<https://emenuapps.ita.doc.gov/ePublic/event/editWebReg.do?SmartCode=4Q25>

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